

## ORDER



**Orders**  
**Order / Rev:** 723617 - 1  
**Alt Order #:** 06385364  
**Product Desc:** 424/FREEDOM PAC  
**Estimate:**  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/19/12 / 10/23/12  
**Order Type:** Political

**Primary AE:** Alex Lavin  
**Sales Office:** T-LA  
**Sales Region:** NAT

**Agency Name:** Target Enterprises/ POL  
**Buying Contact:** Randy Levine  
**Billing Contact:**  
 15260 Ventura Blvd, Suite 1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Freedom Pac  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	54	\$105,900.00	\$90,015.00
10/29/12	10/29/12	11	\$9,600.00	\$8,160.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$105,900.00	\$90,015.00	0.00
November 2012	11	\$9,600.00	\$8,160.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$115,500.00</b>	<b>\$98,175.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin	T-LA	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/24/12	10/26/12	M-F 6-7a 6-7a 10 News	CM	6-7a	--WTF--	:15	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$300.00		0.00				
2	WTSP	10/29/12	10/29/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:15	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$300.00		0.00				
3	WTSP	10/24/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--WTF--	:15	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$300.00		0.00				
4	WTSP	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:15	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$300.00		0.00				
5	WTSP	10/24/12	10/26/12	Price Is Right Price Is Right	CM	11a-12p	--WTF--	:15	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			4		\$1,000.00		0.00				
6	WTSP	10/29/12	10/29/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:15	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 723617 - 1  
 Alt Order #: 06385364  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Freedom Pac  
 Product Desc: 424/FREEDOM PAC  
 Estimate:

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	10/29/12	10/29/12	Price Is Right Price Is Right	CM	11a-12p	M- - - - -	:15	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$1,000.00			0.00			
7	WTSP	10/24/12	10/26/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- - WTF- -	:15	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF- -		4			\$1,000.00			0.00			
8	WTSP	10/29/12	10/29/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M- - - - -	:15	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$1,000.00			0.00			
9	WTSP	10/24/12	10/26/12	Y&R Young and the Restless	CM	1230-130p	- - WTF- -	:15	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF- -		4			\$900.00			0.00			
10	WTSP	10/29/12	10/29/12	Y&R Young and the Restless	CM	1230-130p	M- - - - -	:15	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$900.00			0.00			
11	WTSP	10/24/12	10/26/12	M-F 4-5p Dr. Phil	CM	4-5p	- - WTF- -	:15	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF- -		4			\$700.00			0.00			
12	WTSP	10/29/12	10/29/12	M-F 4-5p Dr. Phil	CM	4-5p	M- - - - -	:15	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$700.00			0.00			
13	WTSP	10/24/12	10/26/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- - WTF- -	:15	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF- -		4			\$600.00			0.00			
14	WTSP	10/29/12	10/29/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:15	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$600.00			0.00			
15	WTSP	10/24/12	10/26/12	M-F 530-6p 10 News at 530p	CM	530-6p	- - WTF- -	:15	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF- -		4			\$600.00			0.00			
16	WTSP	10/29/12	10/29/12	M-F 530-6p 10 News at 530p	CM	530-6p	M- - - - -	:15	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$600.00			0.00			
17	WTSP	10/29/12	10/29/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M- - - - -	:15	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$900.00			0.00			
18	WTSP	10/24/12	10/26/12	730-8p Jeopardy	CM	730-8p	- - WTF- -	:15	4	\$2,400.00	P-2	0.00	NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF- -		4			\$2,400.00			0.00			
19	WTSP	10/29/12	10/29/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:15	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1			\$2,400.00			0.00			
20	WTSP	10/23/12	10/23/12	Tue Prime A NCIS	CM	Tue 8-9p	- T- - - -	:15	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WTSP	10/23/12	10/23/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:15	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-T-----		1				\$12,000.00		0.00			
21	WTSP	10/26/12	10/26/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:15	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$5,000.00		0.00			
22	WTSP	10/28/12	10/28/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:15	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$9,000.00		0.00			
23	WTSP	10/28/12	10/28/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:15	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$7,000.00		0.00			
24	WTSP	10/28/12	10/28/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:15	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$7,000.00		0.00			
25	WTSP	10/23/12	10/26/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-TWTF--	:15	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		4				\$2,000.00		0.00			
26	WTSP	10/23/12	10/26/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:15	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		4				\$900.00		0.00			
27	WTSP	10/29/12	10/29/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:15	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$900.00		0.00			
28	WTSP	10/27/12	10/27/12	Florida Football Daytime Florida Football Daytime	CM	Florida Football D	-----S-	:15	2	\$10,000.00	P-2	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		2				\$10,000.00		0.00			
29	WTSP	10/27/12	10/27/12	Gators Special Gators Special	CM	Gators Special	-----S-	:15	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$500.00		0.00			
32	WTSP	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:15	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		2				\$1,300.00		0.00			
Totals													65	\$115,500.00	